

Social Geolocation for Collaboration, Advocacy and Outreach.

Social Media and Geolocation are powerful new technologies that present tremendous potential for improving how we work and how we work with one another. Many organizations are eager to take advantage but require something to help harness and focus these technologies to their need. ActionMappr is enabling the use of social media and geolocation in new and powerful ways using a map as the focal point.

Get Started Quickly and Easily

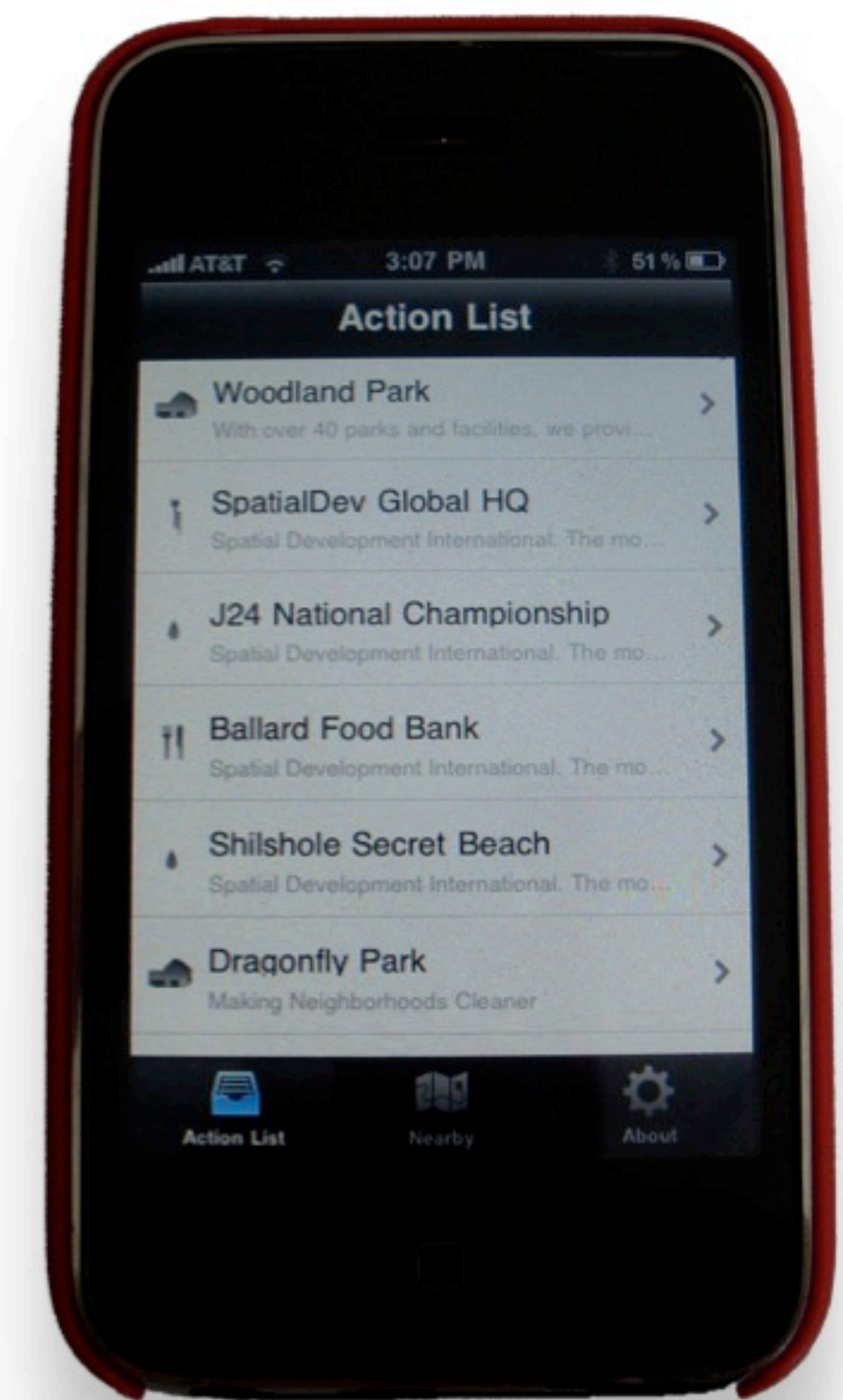
ActionMappr is a solution that provides individuals and organizations a means to organize geolocation and social media services through their own lens, using their map. Users create a map of “where they are doing” by entering locations of interest and key information about them. They and their collaborators keep the map current using lightweight “micro-updates” (SMS, Tweets, Check-ins). Most users will use the social media accounts they already have. For users that aren’t map-oriented, ActionMappr presents the information through interactive lists and graphs. Setup takes only minutes so you can start seeing benefits on the very first day.

Flexible, Scalable and Affordable

ActionMappr can be used by a single organization or by collaborative communities. The solution supports any variety of use cases from a non-profit fundraising effort, to a government public involvement campaign, to a mobile sales force management tool. It provides auto-discovery of relevant actions happening on the ground, near your points of interest. It is powered by open source components and lives in the cloud so it is affordable and scalable.

Purpose Built for People for whom Location Matters

Most organizations need to know where things are or where things are happening that impact their operations and success. ActionMappr allows these people to quickly harness the value social media and geolocation have in allowing them to “see where they’re doing”.



ActionMappr is also mobile, enabling users to access the full contents of the database from any iOS4 or Android mobile device.

Contact Us:

For more info or a demo, visit www.actionmappr.com, or contact us at...

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